

FALYN FONOIMOANA

Pro AVP Beach Volleyball Athlete · Health & Wellness Advocate · Founder, Mana Wellness & Mana Management

139K	67.7K	249K	37K
INSTAGRAM FOLLOWERS	TIKTOK FOLLOWERS	90-DAY PROFILE VIEWS	MONTHLY INTERACTIONS

AUDIENCE 87.6% male · Core ages 25–54 (83%) · 50.9% United States · Top markets: New York, Los Angeles, Chicago
PROOF 23,400+ external link taps & 226K profile visits in 90 days (+105% QoQ) — an audience that clicks. Top posts: 35K–57K views.

PLATFORM RATES

Instagram — @falynfonoimoana

REELS & FEED

Custom Reel <i>video incl.</i>	\$2,800
Carousel post (3–5 slides)	\$2,200
Custom photo post	\$1,800
Brand-provided content post	\$1,200

STORIES (24-HOUR)

3-frame story set w/ link <i>23K+ taps/90d</i>	\$1,800
Custom video story	\$1,100
Custom photo story	\$900
Story repost / mention	\$700

PLATFORM RATES

TikTok — @falynfonoimoana

Custom video <i>concept & edit incl.</i>	\$1,300
Video series (3 videos) <i>save \$600</i>	\$3,300
Brand-provided content post	\$750

IN PERSON

Appearances & Events

Local appearance (up to 3 hrs)	\$2,500
Travel appearance <i>+ travel & lodging</i>	\$2,000/day
Event content capture add-on	+\$850
Volleyball clinic / activation <i>14-yr pro AVP career</i>	Custom

BEST VALUE

Campaign Packages

SPOTLIGHT 1 Instagram Reel + 2 story frames w/ link \$3,500
AMPLIFY MOST POPULAR 1 Reel + 1 carousel + 3-frame story set + 1 TikTok \$6,900
AMBASSADOR BEST VALUE Monthly: 2 posts + 4 stories + 1 TikTok (3-mo min) \$4,900/mo

Packages priced 10–20% below à-la-carte. Custom campaigns quoted.

LICENSING

Usage Rights & Add-Ons

Paid ad usage / whitelisting	+30% / 30 days
Extended organic usage (6 mo)	+20%
Category exclusivity	+20% / month
Content licensing only (UGC)	\$750 / asset
Link in bio (30 days)	\$450
Rush delivery (under 7 days)	+25%

Standard rates include organic usage on my channels plus brand reposts. Content delivered within 2–3 weeks of product receipt.

LET'S CREATE TOGETHER

Partnership inquiries: Mgmtforfalyn@gmail.com · IG + TikTok: @falynfonoimoana
50% deposit to book · Rates valid through 2026 · All content subject to one round of revisions